



ALLIANCE  
FOR AUTOMOTIVE  
INNOVATION

# ***ALLIED INDUSTRY PARTNERSHIP PROGRAM***

The 2025 Allied Industry Program is a comprehensive program offering an unprecedented level of participation with the Alliance for Automotive Innovation, its members, partners, and audiences.

The program offers several levels featuring various inclusions such as sponsorships, exclusive events, publications, subscriptions, and programs. Additional features include collateral distribution and networking opportunities.



# ALLIED INDUSTRY PARTNERSHIP PROGRAM

## 2025 PROGRAM LEVELS & INCLUSIONS



### ***Exclusive Enterprise Partner***

This partnership level is designed for large enterprises with multiple brands. It offers unparalleled access, high exposure, and strategic influence within the AFAl ecosystem. The Exclusive Enterprise Partner will receive premier sponsorship placements, thought leadership opportunities, and high-impact promotional support. Category exclusivity is available.



### ***Allied Platinum***

Offers a high level of access and promotion for multi-brand partners, with high visibility.



### ***Allied Gold***

Offers single-brand access with a high level of exposure.



### ***Allied Silver***

Offers single-brand partnership with elevated access and exposure.



### ***Allied Bronze***

Offers single-brand access ideal for companies looking to start in the network.





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## 2025 PROGRAM LEVELS & INCLUSIONS

	BRONZE	SILVER	GOLD	PLATINUM	EXCLUSIVE ENTERPRISE
Brand Support	SINGLE	SINGLE	MULTIPLE	MULTIPLE	MULTIPLE
Participation in Partner Council	1 SEAT	2 SEATS	4 SEATS	4 SEATS	8 SEATS
Sponsorship and Invitation to Podcasts and webinars	✓ TIER 3	✓ TIER 3	✓ TIER 2	✓ TIER 2	✓ TIER 1
Event Sponsorship and participation	✓ TIER 3	✓ TIER 3	✓ TIER 2	✓ TIER 2	✓ TIER 1
Sponsorship of publications and subscriptions	✓ TIER 3 (1)	✓ TIER 3 (2)	✓ TIER 2 (2)	✓ TIER 2 (2)	✓ TIER 1 (ALL)
Sponsorship and access to Partner Portal (Q2 2025)	✓ TIER 3	✓ TIER 3	✓ TIER 2	✓ TIER 2	✓ TIER 1
Opportunities to submit white pages, reports, and articles for publishing consideration or distribution at events	✓	✓	✓	✓	✓
Co-host custom events			✓	✓	✓
Keynote Speaker and Panelist opportunities			✓	✓	✓
Invitation to exclusive Board of Directors and Executive Committee events				✓	✓
Business category exclusivity					✓
Custom options available					✓