

FRANCHISE SUMMIT 2024

December 10, 2024

Toyota Motors North American Headquarters
6565 Headquarters Drive
Plano, Texas

Welcome Reception to be held December 9, 2024

The 2024 Franchise Summit is the event for franchise attorneys and advocates for manufacturers. The event will feature panels from practitioners discussing the latest developments and trends in automobile franchise law. There will also be discussion about franchise policymaking, including recent legislative activity and upcoming risks and opportunities for manufacturers in state capitals. Attendees will be welcome to participate in discussions following the panels. The Franchise Summit will also be a fantastic networking event for manufacturer franchise attorneys and advocates.

Sponsorship Opportunities:**Panelist Sponsor: \$7,500 (maximum of four sponsors only)**

- Opportunity to lead one panel session or participate in mixed panels.
- Sponsor recognition on Summit slide presentation.
- Sponsor thank you during Summit program.
- Branding/logo placement on event signage.
- Logo placement on Summit website landing page.
- Distribution of sponsor-provided marketing materials at the entrance to the Summit.

Lunch Sponsor: \$5,000 (one opportunity available)

- Opportunity for brief remarks at the beginning of lunch.
- Sponsor recognition on Summit slide presentation.
- Sponsor thank you during Summit program.
- Branding/logo placement on event signage.
- Logo placement on Summit website landing page.
- Distribution of sponsor-provided marketing materials at the entrance to the Summit.

Welcome Reception Sponsor: \$3,000 (one opportunity available)

- Sponsor recognition on Summit slide presentation.
- Sponsor thank you during Summit program.
- Branding/logo placement on event signage.
- Logo placement on Franchise Summit website landing page.
- Distribution of sponsor-provided marketing materials at the entrance to the Summit.

Contact Cassy LaRussa (clarussa@autosinnovate.org) for more information.



Thank you for participating in the Franchise Summit.

Please complete all sections of this form to ensure proper representation of your company's name on all printed materials associated with the event. Auto Innovators will send a separate sponsorship contract containing terms and conditions.

PLEASE RETURN FORM TO:
clarussa@autosinnovate.org

Check

Alliance for Automotive Innovation
Attn: Finance
1050 K ST NW, 6th Floor
Washington, DC 20001

Credit Card

Include Angel Punzalan with your form submission to request a credit card payment link
apunzalan@autosinnovate.org

Invoice

Include Zahid Nangrahary with your form submission to request an invoice
znangrahary@autosinnovate.org

SPONSOR OPPORTUNITIES

Please indicate one:

- PANELIST SPONSOR (\$7,500)
- LUNCH SPONSOR (\$5,000)
- RECEPTION SPONSOR (\$3,000)

Amount \$

Sponsor Contact Information

Name of Sponsor

As you would like it to appear in printed and event materials

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