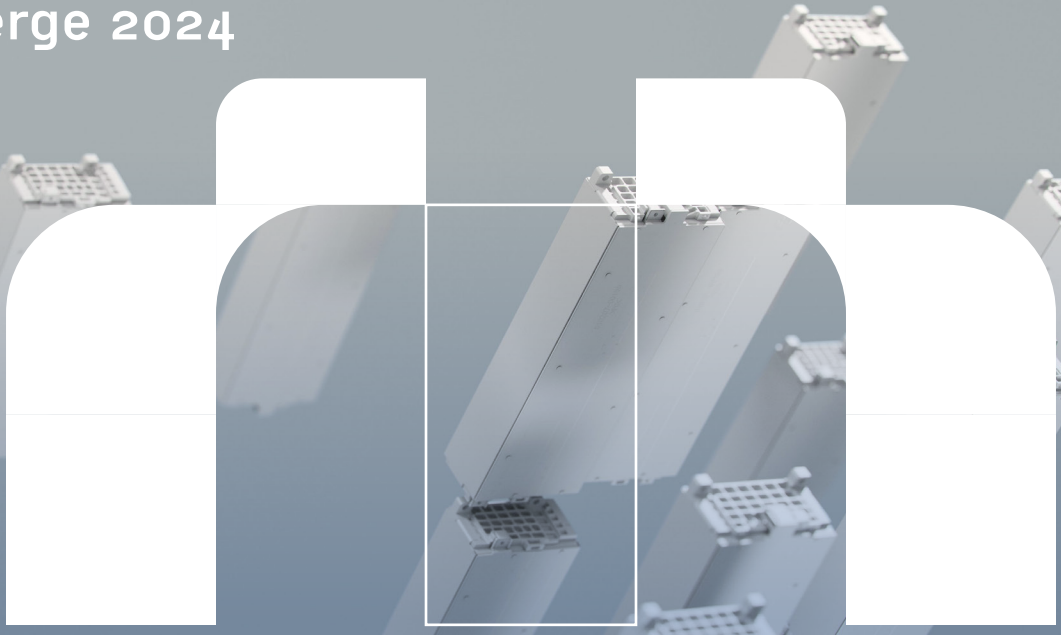


AUTO INNOVATORS:  
**The Merge 2024**



**Join us at the intersection of Influence, Investment, Innovation.**

**December 3, 2024**— The InterContinental Washington, DC - The Wharf

The automobile is driving the next wave of industrial innovation, sparking significant change across the U.S.

**Economic Impact**

JOB SUPPORT

 **10 Million**  
JOBS

GDP CONTRIBUTION

 **5%**

ECONOMIC BOOST

 **\$1 Trillion**  
ANNUALLY

What impact with the 2024 elections have on automotive policy and the environment to invest in innovation?

What are the emerging business models for investment and who are the players bringing those to market?

**Join us this December to discuss automotive innovation, investment, and economic growth.**



# Innovative Insights: Driving the Future of the Automotive Industry

## SESSION 1

### **Converging Sectors: The Emergence of the New Auto Industry**

The automotive industry's shift to electric and autonomous vehicles is transforming sourcing, design, manufacturing, and distribution; we will explore its effects on key industries, the U.S. economy, public policy, and investment gaps.

## SESSION 2

### **Policy: The Intersection of Influence, Investment, and Innovation**

How government policies influence cross-industry investment, the importance of regulatory stability, case studies on sustained investment, and the potential impact of the 2024 Presidential Election on industry growth.

## SESSION 3

### **The EV Transition: New Infrastructure for a New Industry**

The 20th-century US industrial base must be redesigned to meet demands for rare minerals, AI-driven microchips, and eco-friendly materials, impacting the energy sector with the need for substantial investment in electrification, grid upgrades, and renewable energy integration.

## SESSION 4

### **Competition: The Changing Global Map**

Automotive innovations, driven by EVs, AVs, high-speed connectivity, and climate change, are reshaping economic and industrial boundaries. We'll examine the EV transition's impact on market competition, China's role, and the evolving global partnerships and supply chain security.

## SESSION 5

### **Underwriting the Transformation: Deploying Capital Profitably**

Discover public-private investment opportunities, emerging use cases, and key areas where investors can capitalize on new business models and opportunity gaps in the transforming mobility ecosystem.

## CONNECTING INNOVATORS

### **Networking Reception**

Engage in meaningful conversations and build valuable connections with fellow attendees, industry leaders, and innovators during fireside chats and networking receptions.

# Sponsorship Opportunities

## **EXECUTIVE PLATINUM SPONSORSHIP** \_\$75,000 (One Exclusive Sponsorship Available)

- Keynote Speaking Opportunity
- Platinum logo placement on digital media and select venue banners
- Branded signage in designated areas
- Platinum Sponsor logo highlighted during opening keynote session
- One (1) Moderator or panelist role during the conference
- Ability to distribute research content to registrants pre-event, as approved by Auto Innovators
- Ten (10) symposium passes.
- One (1) Pre-event webinar panel position or executive interview during event run-up in "Future Driven Forum" webinar series
- Right of first refusal of lanyard sponsorship
- Two (2) senior executive invitations to private Executive Dinner
- Distribution of giveaway item at registration kiosks

## **GOLD SPONSORSHIP** \_\$50,000

- Gold Level branding on digital media and select venue banners
- One (1) senior executive invitation to private Board Dinner
- Seven (7) symposium passes
- Opportunity to introduce a session or activity
- Branded signage in designated areas
- Distribution of giveaway item at Keynote session entrance
- (1) Moderator or Panelist role during the conference
- (1) Session Introduction during the conference

## **SILVER SPONSORSHIP** \_\$25,000

- Silver Level branding on digital media and select venue banners
- Branded signage in designated areas
- Five (5) symposium passes
- Distribution of giveaway item at one (1) session entrance
- 10% bundling discount on a la carte sponsorship item
- Moderator or Panelist role during the conference

## **BRONZE SPONSORSHIP** \_\$10,000

- Bronze Level branding on digital media and select venue banners
- Branded signage in designated areas
- Three (3) symposium passes