



WHAT THEY'RE SAYING ABOUT A CLEANER TRANSPORTATION FUTURE

Statement Attributable to Bernhard Kuhnt, President and CEO, BMW of North America

“BMW applauds President Biden’s leadership on reducing greenhouse gas emissions and his Administration’s efforts to foster the adoption of electric vehicles.”

Statement Attributable to Rob Grant, Senior Vice President, Global Government Affairs & Social Impact, Cruise

“Transportation is one of the largest contributors to carbon pollution, which is why all of Cruise’s American-made self-driving vehicles are all-electric, zero emission, and powered by renewable energy. We look forward to working with the administration as it takes additional steps to leverage American innovation to create more good-paying jobs and combat climate change.”

Statements from Ford

“It has been said that this generation is the first to feel the impact of climate change, and the last that can do something about it. I am proud that Ford is leading the electric revolution and standing for stronger standards that protect people and the environment as we progress towards a zero-emissions transportation future. Ford has always been a leader in sustainability and our employees continue their tremendous efforts to leave our children and our grandchildren with a cleaner planet.” – **Executive Chair Bill Ford**

“Ford is on an ambitious trajectory to lead the electrification revolution -- from being the only full-line American automaker to side with California in favor of stricter greenhouse gas emissions, to electrifying our most iconic and popular vehicles, like the F-150 Lightning, Mustang Mach-E and E-Transit. Customer demand has exceeded our expectations. So, we expect to be well positioned to have fully electric vehicles account for 40 to 50% of our U.S. sales by 2030. We’re counting on strong cooperation among the Biden Administration, Congress and state and local governments, and are doing our part by developing high-quality, zero-emission vehicles that customers want.” – **CEO Jim Farley**

Statement Attributable to Rick Schostek, Executive Vice President of American Honda Motor Co., Inc.

“Honda, one of the four original automakers that partnered with California to develop stringent vehicle GHG emissions regulations, applauds the Biden Administration for setting ambitious climate goals related to vehicle emissions.

“Honda has a long history as a fuel economy leader in the U.S., and we continue to maintain the top position among all full-line automakers for the lowest fleet-wide CO2 emissions, according to the latest report by the U.S. EPA. Building on that foundation, we announced our goal to sell 40% electrified vehicles by 2030 and 100% by 2040, as part of our efforts to be carbon neutral by 2050. We also have taken significant steps to reduce emissions associated with the production of our vehicles through long-term virtual power purchase agreements (VPPAs) for renewable wind and solar power that will cover more than 60% of the electricity Honda uses in our North American auto plants. Now, we are partnering with utilities and energy-sector allies to develop vehicle-to-grid (V2G) integration, technology that can unlock even greater environmental gains.

“In order to meet our collective climate goals, we will need to work closely with state and federal governments to promote policies that stimulate consumer demand for EVs, create electrification infrastructure, and support EV manufacturing jobs here in the United States.”



Statement from HYUNDAI Motor Company

“Hyundai Motor America supports the Biden administration’s goal for the automotive industry to achieve 40-50% zero emission vehicle (ZEV) sales by 2030. Meeting this goal will be challenging and underscores the need for robust incentives for consumers to drive demand for ZEVs and rapid development of hydrogen fuel cell and electric vehicle infrastructure. Both battery and hydrogen fuel cell vehicles are critical technologies to combat climate change. Hyundai will continue to develop these capabilities and make them more accessible to Americans as part of our commitment to progress for humanity.”

Statement from Kia America

“Kia is already making major investments in electrification and mobility with a goal to offer 11 EVs globally by 2026. We look forward to reviewing this federal rule in more detail and urge further progress on other necessary supportive governmental policies including robust charging infrastructure and broad consumer incentives to ensure widespread consumer adoption of these vehicles.”

Statement from Mercedes-Benz USA

“Mercedes-Benz welcomes the Biden Administrations plan of achieving EV purchases between 40 and 50 percent of new vehicle sales by 2030. In fact Mercedes-Benz is getting ready to go all electric by the end of the decade, where market conditions allow. Shifting from electric-first to electric-only, the world’s pre-eminent luxury car company is accelerating toward an emissions-free and software-driven future. From 2025 onwards, all newly launched vehicle architectures will be electric-only and customers will be able to choose an all-electric alternative for every model the company makes. Key to the success is an easily accessible and reliable charging infrastructure.”

Statement Attributable to Jeremie Papin, Chairperson, Nissan Americas

“With LEAF, Nissan showed our pioneering spirit in electric vehicles. Now with more than a half-million pure EVs sold and more than 5 billion electric miles driven on roads around the world, we’re helping to lead the electric vehicle revolution.

“Nissan is fully committed to doing our part toward building a cleaner, safer and more inclusive society for all.”

Statement Attributable to Thomas J. Doll, President and CEO, Subaru of America, Inc.

“Subaru applauds the Biden-Harris Administration’s commitment to addressing climate change by moving forward with policies that promote vehicle electrification, spur economic growth, and create new jobs. Together with our employees and over 630 retailers in the United States, Subaru looks forward to working with the Administration to help achieve its ambitious 2030 goals for transitioning the transportation sector to a zero emission future.”

Statement from Stellantis

“Our path to offering clean, safe and affordable mobility is defined by our \$35 billion investment in vehicle electrification, which includes four flexible BEV platforms, a scalable family of three electric-drive modules and solid-state battery development. This activity also serves to echo the Administration’s commitment to safeguard employment for American workers.”

Statement Attributable to Ted Ogawa, CEO, Toyota Motor North America

“Today the EPA proposed stringent new environmental standards for future vehicles. Concurrently, the Biden Administration set an aspirational goal that up to 50% of the new vehicle market will be electric by 2030. You can count on Toyota to do our part. This is great for the environment and helps protect the 436,000 American jobs of our employees, dealers, suppliers and other stakeholders in the U.S. Let’s go!”



Statement Attributable to Scott Keogh, President & CEO, Volkswagen Group of America

“Today, the government issued new rules that present our industry with tough new challenges. And here’s the thing: I like ‘em. In fact, I’m thrilled with the Environmental Protection Agency’s latest move to reduce greenhouse gas emissions. It means federal policy is finally catching up to what we realized years ago: we must head towards a cleaner future together—and electric vehicles are what will drive us there. It’s why we announced a \$800 million investment to assemble EVs in Chattanooga, Tennessee, long before any nudges from the federal government. We’re committed to increasing our annual sales of electric vehicles that drivers love—like the ID.4—to 40-50% by the end of this decade.

“The nation is calling for tangible actions, and we’re proud to say we’ve already been working to answer it. We’re equally proud to join with all the other automakers who commit to doing the same. But we also know that these efforts won’t be enough. If America is as serious as companies like Volkswagen about reducing emissions and creating the high-paying jobs of the future, we need more than rules. We need aggressive and imaginative investments—especially those that encourage drivers to choose electric sooner and lead America into this future, faster.

“America can bring charging infrastructure to every corner of this country. America can provide incentives that make purchasing any EV a no-brainer. And if we do, we can create a truly robust and competitive EV market in the United States. Bold, national investment is a short-term bridge—one that only the government can build. Once we cross it, we’ll be many miles closer to a more sustainable future.”

Statement from Volvo

“Volvo Cars shares the Biden administration goals to advance sustainability and electrification. Volvo Cars wants to lead the transition to zero tailpipe emission mobility and our plan is to be a fully electric car company by 2030. Our goal is to be climate neutral by 2040. We are reviewing the recently released proposed rule but we support Administration’s goals of an electric vehicle future and lower emissions year over year. It is essential that the US government pursue policies that encourage and develop the US electric vehicle market via consumer incentives available to all manufacturers. Additional support for infrastructure development is critical as well, such as public charging infrastructure.”